

# What is ENGAGE?

ENGAGE is our Three-Year Strategic Plan beginning in 2023. Our leadership chose the word ENGAGE for various reasons. We want:

- Our church family to engage in their next step with Jesus
- To engage our community with the love of Christ
- To engage and disciple the next generation

## HOW DID WE GET HERE?

Since last spring, over fifty people across all generations have participated in the development of ENGAGE. We sought to answer important questions like:

- Where are we as a church?
- What's next for our church?
- How do we get there?

Following many meetings, conversations, and much prayer, we began to focus on three kingdom-worthy targets.

Discipleship, reaching the lost, and children were at the heart of Jesus' ministry.

# Objectives

## Engage Jesus

- Focused, fervent prayer
- Create and launch a discipleship pathway
- Create a culture of disciples who make disciples becoming a mission-driven church
- Develop leadership training
- Develop a strategy for and relaunch D-groups

## Engage Bristol

- Focused, fervent prayer
- Identify Demographic Target
- Develop Strategic Outreach Initiatives
- Collect and tell stories
- Teach evangelism training while teaching and preaching on outreach

## Engage Next Gen

- Focused, fervent prayer
- Connect with young families and students outside of Central
- Recruit, equip, and deploy a media team
- Develop intentional intergenerational ministry
- Review and improve facilities/technology

# Three-Year Plan



# MORE INFORMATION

This brochure offers a brief summary of ENGAGE and outlines its key initiatives. More details will become available in the coming weeks and months.

Visit [cccbristol.com/engage](http://cccbristol.com/engage) for updates along the way.



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## TARGET 1: DISCIPLESHIP

We will engage Jesus. We want every believer at Central to follow Jesus, be disciplined, and disciple another person.

### TOGETHER

Discipleship does not happen alone. Jesus placed an emphasis on relationships: with God and with others. That means we need to walk with each other in our spiritual journeys. This is why we will engage Jesus TOGETHER.

### GROW

Healthy things GROW. Spiritual growth is essential in God's Kingdom. Jesus calls every believer to take their next step in experiencing a deep and full life in His footsteps. We seek to do this with one another in Discipleship Groups.

### MULTIPLY

Jesus sent His disciples to go and MULTIPLY. We believe every disciple has a deeper purpose in God's story. At Central, we desire to multiply disciples, leaders, and groups so that the Gospel expands exponentially.

## TARGET 2: OUR COMMUNITY

We will engage Bristol and our community. We want every believer to engage an unchurched person and build a friendship with them so that Jesus is shared within three years.

### LOVE

God showed his LOVE to each of us through Jesus. Jesus commands his followers to love one another just as He has loved us (John 15). We want to love Bristol with our hearts, minds, and hands.

### SERVE

Jesus came to SERVE, not to be served. Disciples follow Jesus' example by pouring their lives out in service for others. We will serve by going into the community to meet needs while also hosting life-changing events.

### SHARE

Each person has a story to SHARE. Jesus wants to use your story to make a difference in the life of someone around you. We want to equip every believer at Central to tell their story and share the impact God has made in their life.

## TARGET 3: THE NEXT GENERATION

We will engage the next generation. We want every believer at Central to invest time, talent, and/or treasure in the next generation.

### CONNECT

The first step to reach the next generation to CONNECT. Studies show that younger generations are becoming less involved in the Church. Like Jesus, we need to know who they are and go where they are. We empathize and build relationships with the next generation and their families.

### INVEST

We will INVEST in the next generation. Jesus said to let the children come to Him, for the kingdom of heaven is for them (Mt 19). We will prioritize the next generation through relationships, our planning, and future upgrades to facilities and technology.

### ENTRUST

We will ENTRUST the next generation as we disciple them. We desire to create a culture that develops the next generation through mentoring relationships and leadership opportunities.